



INTERNATIONAL  
EXIM LLP



The world of

# Premium Rice

Nutritious • Versatile • Global

# About Us

**SR INTERNATIONAL EXIM LLP** specializes in delivering premium agricultural products to customers worldwide. With strong sourcing capabilities and a commitment to quality, we have established ourselves as a trusted partner in the global trade market.

## Product List

### ◆ Basmati Rice ◆

*1121 Basmati Rice ( White / Golden / Steam / Raw )*

*1718 Basmati Rice ( White / Golden / Steam / Raw )*

*1509 Basmati Rice ( White / Golden / Steam / Raw )*

*Pusa 1401 Basmati Rice ( White / Golden / Steam )*

### ◆ Non - Basmati Rice ◆

*Sugandha Rice ( Golden / Steam / Sella )*

*Pusa Rice ( Golden / Steam / White )*

*Sharbati Rice ( Golden / Steam / Sella )*

*PR 11 / 14 Rice ( Golden / Steam / Sella / Raw )*

*IR 64 ( Parboiled )*

*Swarna ( Parboiled )*

*Sona Mansoori ( Raw / Steam )*

# 1121 White Sella Basmati Rice

A parboiled long grain rice with excellent cooking quality, **1121 White Sella Basmati** is non sticky & stays fluffy after cooking. Its mild aroma & soft texture make it ideal for regular use.



## *Specifications*

Grain Length : 8.30 mm+

Color : Creamy White

Moisture : 14%

Broken : <1%: 100%

Crop : Latest

Sortex : Yes

Milling : Yes

Shelf Life : 24 months

# 1121 Golden Sella Basmati Rice

This rice is parboiled & has a rich golden color, which enhances its appeal in international markets. The grains cook long & remain firm ideal for large banquets, hotels, & export.

## *Specifications*

- Grain Length : 8.30 mm+
- Color : Golden Yellow
- Aroma : Natural Basmati
- Crop : Latest

- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# 1121 Steam Basmati Rice

**1121 Steam Basmati Rice** is globally renowned for its extra-long grain size, natural aroma, & fluffy texture. After cooking, grains become even longer & remain separate, making it ideal for biryani & premium cuisines.

## *Specifications*

Grain Length : 8.30 mm+  
Color : Creamy White  
Aroma : Natural Basmati Fragrance  
Broken : <1%  
Crop : Latest  
Moisture : 14%  
Sortex : Yes  
Milling : Yes



# 1121 Raw Basmati Rice

**1121 Raw Basmati Rice** is renowned worldwide for its extra-long grain, natural aroma, & fluffy texture after cooking. Cultivated in the fertile plains of Northern India, this premium rice variety is the perfect choice for households, restaurants, & gourmet cuisines. The grains remain non sticky, soft, & slender after cooking, making it ideal for biryanis, pulao, & fine dining.

## *Specifications*

- Grain Length : 8.30 mm+
- Color : Creamy White
- Aroma : Natural Basmati Fragrance
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# 1509 White Sella Basmati Rice

A parboiled long grain rice with excellent cooking quality, **1121 White Sella Basmati** is non sticky & stays fluffy after cooking. Its mild aroma & soft texture make it ideal for regular use.

## *Specifications*

Grain Length : 8.30 mm+  
Color : Creamy White  
Shelf Life : 24 months  
Broken : <1% : 100%  
Crop : Latest  
Moisture : 14%  
Sortex : Yes  
Milling : Yes



# 1509 Golden Sella Basmati Rice

This golden-colored parboiled rice has a mild fragrance, excellent grain length, and is widely demanded in Middle East, Africa, & Gulf markets.

## *Specifications*

- Grain Length : 8.20 mm
- Moisture : 14%
- Broken : <1%
- Crop : Latest
- Color: Golden Yellow
- Sortex : Yes
- Milling : Yes

# 1509 Steam Basmati Rice

Parboiled rice with creamy white grains, **1509 Sella** is perfect for commercial kitchens, bulk cooking, & catering. Its affordability & cooking quality make it a best-seller.

## *Specifications*

- Grain Length : 8.20 mm
- Moisture : 14%
- Broken : <1%
- Crop : Latest
- Aroma: Light Basmati Fragrance
- Sortex : Yes
- Milling : Yes



# 1509 Raw Basmati Rice

**1509 Raw Basmati Rice** is a premium variety of basmati rice, appreciated for its extra-long slender grains, subtle aroma, & excellent cooking quality. Known as the “younger sibling” of 1121, this rice variety offers faster cooking time while retaining the classic basmati aroma & texture.

## *Specifications*

- Grain Length: 8.30 mm+
- Color: Creamy White
- Aroma: Natural Basmati Fragrance
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# 1718 White Sella Basmati Rice

**1718 White Sella Basmati Rice** is prized for its long, slender grains, natural aroma, & fluffy texture. The parboiled (white sella) process ensures firm grains, high nutritional value, & non-sticky cooking making it a preferred choice for hotels, restaurants, & exports.

## *Specifications*

- Grain Length : 8.30 mm+
- Color : White/Creamy White
- Aroma : Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# 1718 Golden Sella Basmati Rice

**1718 Golden Sella Basmati Rice** is known for its rich golden color, firm texture, & aromatic flavor. With excellent grain elongation & non sticky cooking, it is widely preferred for biryanis, pulao, & large-scale catering in international markets.

## *Specifications*

- Grain Length: 8.30 mm+
- Color: Golden Yellow
- Aroma: Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# 1718 Steam Basmati Rice

**1718 Steam Basmati Rice** is appreciated for its long, slender grains, subtle aroma, & excellent cooking quality. The steam processing ensures better grain strength, reduced stickiness, & enhanced cooking consistency, making it ideal for restaurants, banquets, & exports.

## *Specifications*

Grain Length : 8.30 mm+  
Color : White/Creamy White  
Aroma : Natural Basmati  
Broken: <1%  
Crop : Latest  
Moisture : 14%  
Sortex : Yes  
Milling : Yes



# 1718 Raw Basmati Rice

**1718 Raw Basmati Rice** is valued for its long grain, rich aroma, & fluffy texture after cooking. A newer hybrid of traditional basmati, it offers excellent cooking results & is widely preferred in domestic & international markets.

## *Specifications*

- Grain Length : 8.30 mm+
- Color : Creamy White
- Aroma : Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# 1401 Basmati White Sella

**1401 White Sella Basmati Rice** is cherished for its long slender grains, natural aroma, & fluffy texture. The white sella (parboiled) process enhances grain strength & ensures non-sticky cooking, making it a popular choice in restaurants, hotels, & export markets.

## *Specifications*

- Grain Length: 7.60 mm+
- Color: White/Creamy White
- Aroma: Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# 1401 Basmati Golden Sella

**1401 Golden Sella Basmati Rice** is known for its extra-long grains, rich golden color, & delightful aroma. After cooking, the grains remain fluffy, firm, & non-sticky, making it an excellent choice for biryanis, pulao, & large-scale catering in global markets.

## *Specifications*

- Grain Length : 7.60 mm+
- Color : Golden Yellow
- Aroma : Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# 1401 Basmati Steam Rice

**1401 Steam Basmati Rice** is known for its long slender grains, subtle aroma, & soft texture. The steam process retains the natural taste & ensures better grain strength, making it ideal for daily cooking as well as premium cuisines in domestic & international markets.

## *Specifications*

Grain Length : 7.60 mm+  
Color : Creamy White  
Moisture : 14%  
Broken : <1%  
Crop : Latest  
Sortex : Yes  
Milling : Yes  
Shelf Life : 24 months

# Sugandha Golden Sella

**Sugandha Golden Sella Basmati Rice** is prized for its golden color, rich aroma, & firm texture. With excellent elongation & non-sticky cooking, it is widely preferred for biryanis, pulao, & large-scale catering in international markets.

## *Specifications*

- Grain Length : 7.80 mm+
- Color : Golden Yellow
- Aroma : Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# Sugandha Steam Sella

**Sugandha Steam Basmati Rice** is valued for its long grains, rich aroma, & soft texture after cooking. The steam process enhances grain strength & ensures non-sticky, fluffy rice, making it a popular choice for households, hotels, & export markets.

## *Specifications*

Grain Length : 7.80 mm+  
Color : White/Creamy White  
Aroma: Natural Basmati  
Moisture : 14%  
Broken : <1%  
Crop : Latest  
Sortex : Yes  
Milling : Yes



# Sugandha White Sella

**Sugandha White Sella Basmati Rice** is known for its long slender grains, delicate aroma, & fluffy texture. The sella (parboiled) process ensures firm, non-sticky grains with high nutritional value, making it a preferred choice for restaurants, hotels, & export markets.

## *Specifications*

- Grain Length : 7.80 mm+
- Color : White/Creamy White
- Aroma : Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# Pusa Golden Sella

**Pusa Golden Sella Basmati Rice** is known for its rich golden color, firm grains, & classic basmati aroma. With excellent elongation & non-sticky texture, it is widely used for biryanis, pulao, & large-scale catering in global markets.

## *Specifications*

Grain Length : 7.40 mm+

Color : Golden Yellow

Moisture : 14%

Broken : <1%

Crop : Latest

Sortex : Yes

Milling : Yes

Aroma : Natural Basmati



# Pusa Steam

**Pusa Steam Basmati Rice** is known for its long slender grains, distinct aroma, & fluffy texture. The steam process preserves the natural fragrance & ensures non-sticky cooking, making it a preferred choice for households, hotels, & exports.

## *Specifications*

- Grain Length : 7.40 mm+
- Color : White/Creamy White
- Aroma : Natural Basmati
- Crop : Latest

- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# Pusa White Sella

**Pusa White Sella Basmati Rice** is appreciated for its long grains, delicate aroma, & soft texture. The sella (parboiled) process enhances grain strength, ensuring non sticky & fluffy cooking, making it ideal for restaurants, households, & export.

## *Specifications*

- Grain Length : 7.40 mm+
- Color : White/Creamy White
- Aroma : Natural Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# Sharbati Golden Sella

**Sharbati Golden Sella Basmati Rice** is known for its golden hue, firm texture, & light aroma. With good elongation & non-sticky cooking, it is widely used in catering, restaurants, & international markets as a cost-effective alternative to premium basmati.

## *Specifications*

Grain Length : 6.90 mm+  
Color : Golden Yellow  
Aroma : Natural Mild Basmati  
Moisture : 14%  
Broken : <1%  
Crop : Latest  
Sortex : Yes  
Milling : Yes



# Sharbati Steam

**Sharbati Steam Basmati Rice** is a budget-friendly basmati variety known for its medium-long grains, pleasant aroma, & fluffy texture. The steam process ensures better grain strength & non sticky cooking, making it popular in households & catering.

## *Specifications*

- Grain Length : 6.90 mm+
- Color : White/Creamy White
- Aroma : Natural Mild Basmati
- Crop : Latest
- Broken : <1%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# Sharbati White Sella

**Sharbati White Sella Basmati Rice** is appreciated for its medium long grain, mild aroma, and soft texture. The parboiled process enhances nutrition and cooking quality, making it suitable for daily meals and large-scale use.

## *Specifications*

Grain Length : 6.90 mm+  
Color : White/Creamy White  
Aroma : Natural Mild Basmati  
Moisture : 14%  
Broken : <1%  
Crop : Latest  
Sortex : Yes  
Milling : Yes



# PR-11/14 Golden Sella Rice

**PR-11/14 Golden Sella Rice** is known for its rich golden color, firm texture, & balanced aroma. It offers excellent elongation & non sticky cooking, making it a preferred choice for restaurants, catering, & bulk buyers in international markets.

## *Specifications*

- Grain Length : 6.70 mm+
- Color : Golden Yellow
- Aroma : Mild Natural
- Crop : Latest
- Broken : <2%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# PR-11/14 Steam Rice

**PR-11/14 Steam Rice** is a widely consumed non-basmati variety, known for its medium grain length, soft texture, & pleasant taste. The steam process ensures better grain strength & non-sticky cooking, making it suitable for households, hotels, & bulk use.

## *Specifications*

- Grain Length : 6.70 mm+
- Color : White/Creamy White
- Aroma : Mild Natural
- Crop : Latest
- Broken : <2%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# PR-11/14 White Sella Rice

**PR-11/14 Golden Sella Rice** is appreciated for its medium-long grain, firm texture, and mild aroma. The sella (parboiled) process enhances cooking quality and ensures nutritious, non sticky rice—popular in both domestic and export markets

## *Specifications*

Grain Length : 6.70 mm+  
Color : White/Creamy White  
Aroma : Mild Natural  
Moisture : 14%  
Broken : <2%  
Crop : Latest  
Sortex : Yes  
Milling : Yes

# PR-11/14 Raw Rice

**PR-11/14 Raw Rice** is a popular non-basmati variety with medium grain size, soft texture, & light aroma. Easy to cook & affordable, it is widely used for daily consumption in households & institutions.

## *Specifications*

- Grain Length : 6.70 mm+
- Color : White
- Aroma : Mild Natural
- Crop : Latest
- Broken : <2%
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# IR 64

## Parboiled

### *Specifications*

- Grain Length : 5.70 mm+
- Damaged / Discoloured : Nil
- Black Grains : Nil
- Crop : Latest
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# Swarna

## Parboiled

### *Specifications*

- Grain Length : 5.00 mm+
- Damaged / Discoloured : Nil
- Black Grains : Nil
- Crop : Latest
- Moisture : 14%
- Sortex : Yes
- Milling : Yes

# Sona Masoori

## Raw

### *Specifications*

- Grain Length : 5.00 mm+
- Damaged / Discoloured : Nil
- Black Grains : Nil
- Crop : Latest
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



# Sona Masoori

## Steam

### *Specifications*

- Grain Length : 5.00 mm+
- Damaged / Discoloured : Nil
- Black Grains : Nil
- Crop : Latest
- Moisture : 14%
- Sortex : Yes
- Milling : Yes



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## Get in touch

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